



**EUROMCONTACT
PRESS RELEASE
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Daily disposable lenses are driving the growth in the sector, confirms EUROMCONTACT market trends data. 2017 EUROMCONTACT data were presented by EUROMCONTACT President Nicoletta Losi at the NCC 2018 and will be officially published shortly.

EUROMCONTACT President, Nicoletta Losi, presented the recent market trends in the contact lens sector at the session 'Market Trends and their impact on contact lens practice' of the NCC 2018. The theme of the seven Dutch Contact Lens Congress NCC 2018 was "Making a difference" and took place on Sunday 11 and Monday 12 March 2018 in Veldhoven, The Netherlands.

EUROMCONTACT President provided background information on the EUROMCONTACT Statistic Programme that collects since 2003 data from companies covering 31 countries. In 2017, daily disposable sales increased by 8,5% and reusable sales by 2,9% while conventional experienced a drop of 8,5%. The statistic report for 2017 – soon available- also demonstrates the consolidation of the penetration of contact lens in the Scandinavian countries, followed by The Netherlands, the UK, Switzerland and Belgium-Luxemburg. Soft contact lens market is expected to continue to grow, Nicoletta explained, coming from new wearers and reducing drops out.

"Promoting innovation in the sector; fit astigmatism and multifocal lenses, as well as reducing drops-out through more wearer education is key for success and growth in our sector" she added.

The Dutch Contact Lens Congress (NCC) is an initiative of the NAC (Dutch Association of Contact Lenders Suppliers) in association with the ANVC (General Dutch Association for Contact Lens Specialists). The Dutch Contact Lens Congress aims to make the contact lens central in the broadest sense of the word during a two-day congress where education, innovation, news and development and networks are central. Since the first edition in 2006, the event has now become the largest contact lens congress in Europe with more than 1800 participants from more than 20 countries.

EUROMCONTACT is the voice of European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT is the European Federation of National Associations and International Companies of Contact Lens and Lens Care Manufacturers. EUROMCONTACT members include National Associations of Manufacturers, representing Netherlands, Germany, Italy, Spain, Switzerland and the United Kingdom; the global companies Alcon, Bausch & Lomb, CooperVision, Johnson & Johnson Vision, Mark'ennovy, Menicon and the European Federation for the Contact Lens Industry EFCLIN.

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