



**EUROMCONTACT  
PRESS RELEASE  
Paris  
18<sup>th</sup> May 2018**

**EUROMCONTACT set ambitious strategy for 2018 onwards at its Annual General Assembly in Paris**

**Meeting in Paris on 17<sup>th</sup> May 2018 in Board and Annual General Assembly format, the Board members of EUROMCONTACT endorsed ambitious targets for the organisation for 2018 onwards. The strategy includes ambitious targets in terms of membership; activities per working groups and communication.**

EUROMCONTACT will continue its outreach to contact lens group of national associations of medical devices manufacturers with the view to cover most of the EU map in total. It was the opportunity for the Board of EUROMCONTACT to officially welcome the Contact Lens Group of BeMedtech as new member.

Adriaan Meuleman, chair of the Contact Lens group of BeMedTech stated: *"It is an honor for BeMedTech to be invited in the Euromcontact group. A very active and motivated group driving different projects to make sure contact lenses and lens care solutions keep contributing to improved eye health and vision. Partnerships like these reinforce our national work and bring them to a higher level, indispensable in a European context. We hope we can help to inspire other national associations to partner up".*

*"EUROMCONTACT is pleased to welcome officially the Contact Lens group of BeMedTech as a new member. The work of horizontal umbrella organisations and sectoral organisations are complementary and we need more bridges between the two- to make sure that the interests of our members are well understood at all levels, national like European"* added Nicoletta Losi, President of EUROMCONTACT.

The Board decided to allocate a substantial budget to the Regulatory Affairs Focus Group (RAFG), to continue investing in the training and education of the members to help them become compliant with the Medical Devices Regulation; the RAFG will also continue to actively contribute to the different regulatory work packages of relevance for the contact lens sectors; such as on clinical data or UDI system.

The Board also decided to invest in the statistics reporting so that national associations and EFCLIN can better use the statistics made available through the statistics programme of Euromcontact. EUROMCONTACT will also continue to leverage its communication and the promotion of the sector through its networks, activities of its members; international conferences and specialised press.

EUROMCONTACT Board includes representatives of Alcon; Bausch & Lomb: CooperVision; Johnson & Johnson Vision; Mark'ennovy; Menicon; the European Federation for the Contact Lens Industry EFCLIN; the national associations of Belgium, Netherlands, Germany, Italy, Spain, Switzerland and the United Kingdom. EUROMCONTACT President is Nicoletta Losi, from Johnson & Johnson Vision.



EUROMCONTACT is the voice of European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT is the European Federation of National Associations and International Companies of Contact Lens and Lens Care Manufacturers. EUROMCONTACT members include National Associations of Manufacturers, representing Belgium, Netherlands, Germany, Italy, Spain, Switzerland and the United Kingdom; the global companies Alcon, Bausch & Lomb, CooperVision, Johnson & Johnson Vision, Mark'ennovy, Menicon and the European Federation for the Contact Lens Industry EFCLIN.

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