



**BRUSSELS-BELGIUM  
PRESS RELEASE  
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## **EUROMCONTACT releases the 2017 Market Data Report**

**EUROMCONTACT releases the 2017 market data report on sales of contact lenses and lens care products. The report is available on the EUROMCONTACT website: [www.euromcontact.eu](http://www.euromcontact.eu). Since 2003, EUROMCONTACT provides the framework for statistics on market data and analysis covering 31 countries, based on a collection and compilation of data from an independent company.**

The report "A Comparison of European Soft Contact Lens and Lens Care Markets in 2017", from Euromcontact a.i.s.b.l is now available on-line.

In 2017, the market value of soft contact lenses (SCLs) at industry to eye care professionals (ECP) level grew by 5.7% to € 1'789 million. EUROMCONTACT collects data for Daily Disposables (DD), Weekly / Bi-Weekly and Monthly (W/B&M) and conventional soft (CS) contact lenses (CL) in 31 countries / clusters.

The CL market for the eleven reported countries (BE-LU; DK; FR; DE; IT; NL; NO; ES; SE; CH; UK-IE) grew by 4.3%, and the value was € 1'4316 millions. The eleven countries represent 79.9% of the total collected. In these eleven markets DD grew by +7.6%, W/B&M grew (0.4%). CS grew by 5.5%, but when looking only at those with data in '17 and '16 CS declined by 8.7%.

With a total of 14.8% (-0.22%) of the 15-64 years old population wearing CLs, Sweden is leading the penetration ranks, ahead of Denmark (13.19%, -0.38%) and Norway (11.37%, +3.25%).

Silicone Hydrogels (SiHy) are now at 83.5 % share in the W/B&M segment (across all 33 countries) and well above 60%, even 70% (except IT) in all of the reported eleven countries.

EUROMCONTACT is the voice of European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT is the European Federation of National Associations and International Companies of Contact Lens and Lens Care Manufacturers. EUROMCONTACT members include National Associations of Manufacturers, representing Netherlands, Germany, Italy, Spain, Switzerland and the United Kingdom; the global companies Alcon, Bausch & Lomb, CooperVision, Johnson & Johnson Vision, Mark'ennovy, Menicon; and the European Federation for the Contact Lens Industry EFCLIN.

### **ENDS**

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