



**BRUSSELS-BELGIUM
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EUROMCONTACT 2018 market data report on sales of contact lenses and lens care products in 31 countries is now available! Since 2003, EUROMCONTACT provides the framework for statistics on market data and analysis covering 31 countries¹, based on a collection and compilation of data from an independent company. In 2018, the market value of soft contact lenses (SCLs) at industry to eye care professionals (ECP) level grew by 4.5% to € 1'831 million.

Silicone Hydrogels (SiHy) are now at 84.5 % share in the weekly/bi-weekly and monthly replacement lenses segment (across all 33 countries) and range from 70% (IT) up to 94% (NO) in the reported eleven countries.

The CL market for the eleven reported countries in this paper grew by 2.7%, and the value was € 1'446 millions. The eleven countries represent 80.0% of the total collected. In these eleven markets DD grew by +6.0%, W/B&M declined (-1.2%) and CS also declined (-10.5%).

With a total of 14.18% (-3.9%) of the 15-64 years old population wearing CLs, Sweden (SE) is leading the penetration ranks, ahead of Denmark (DK) (13.5%, +5.6%) and Norway (NO) (10.9%, -3.73%). Lowest among the eleven is Spain (ES) (4.0%, +0.1%), next is Germany (DE) (4.3%; -0.2%).

The total lens care market declined by 2.8% to € 237 million for all 33 countries/31 clusters. All countries had total data, but not all had data for all segments and all years.

The report is available on the [EUROMCONTACT website](http://www.euromcontact.eu).

EUROMCONTACT is the voice of European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT is the European Federation of National Associations and International Companies of Contact Lens and Lens Care Manufacturers. EUROMCONTACT members include National Associations of Manufacturers, representing Belgium, Netherlands, Germany, Italy, Spain, Switzerland and the United Kingdom; the global companies Alcon, Bausch & Lomb, CooperVision, Johnson & Johnson Vision, Mark'ennovy, Menicon; and the European Federation for the Contact Lens Industry EFCLIN.

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¹ Countries are : Belgium & Luxembourg (BE-LU); Denmark (DK); France (FR); Germany (DE); Italy (IT); Netherlands (NL); Norway (NO); Spain (ES); Sweden (SE); Switzerland (CH); United Kingdom & Ireland (UK-IE) United Arab Emirates (AE); Bulgaria (BG); Croatia (HR); Czech Republic (CZ); Egypt (EG); Greece (GR); Hungary (HU); Israel (IL); Kuwait (KW); Poland (PL); Portugal (PT); Romania (RO); Kingdom of Saudi Arabia (SA); Turkey (TR); Slovakia (SK) ; Slovenia (SI); South Africa (ZA).