

Contributing companies (2018)	
ALCON	Avizor
Bausch & Lomb	CooperVision
Johnson & Johnson Vision Care	mark'ennovy
Menicon (Europe)	

**Table 1:** Contributing companies (2018)

Country / Region	Abbreviation*
Belgium & Luxembourg	BE-LU
Denmark	DK
France	FR
Germany	DE
Italy	IT
Netherlands	NL
Norway	NO
Spain	ES
Sweden	SE
Switzerland	CH
United Kingdom & Ireland	UK-IE

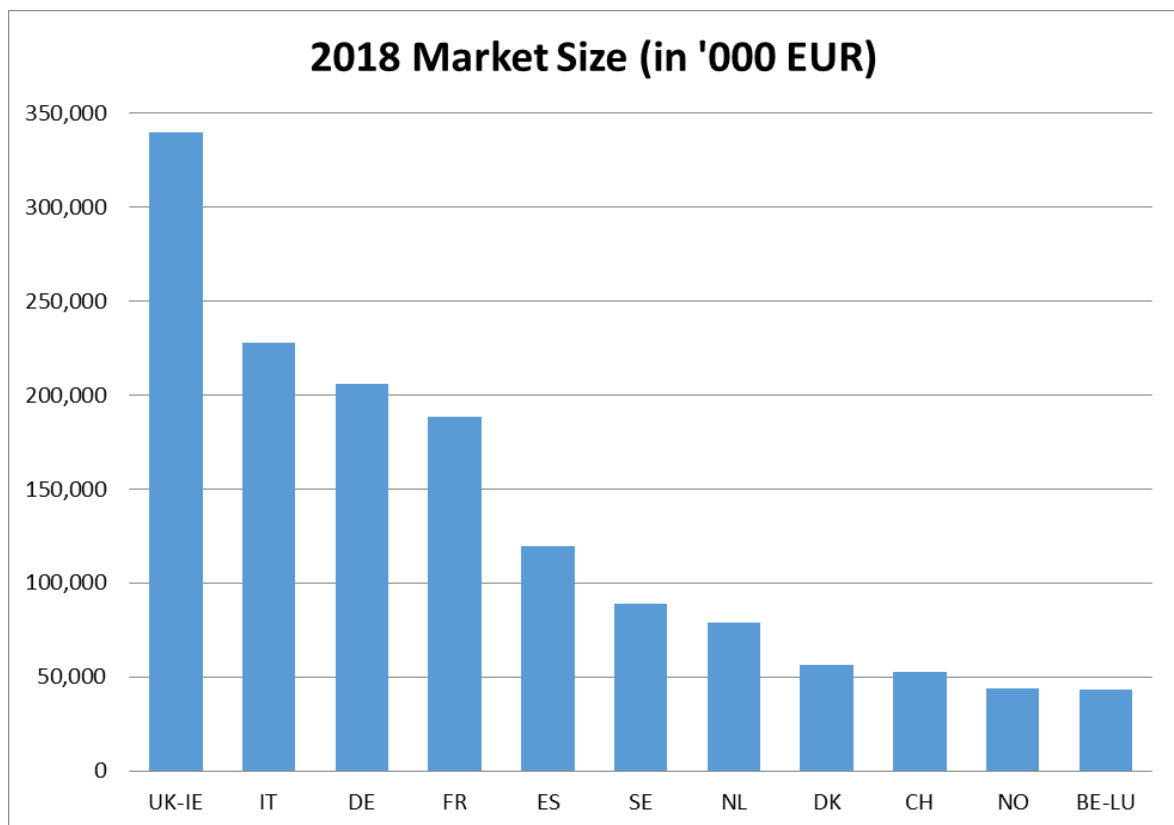
**Table 2:** Markets assessed (eleven),  
\*abbreviations based on Internet top level domains

Country / Region	Abbreviation*
Austria	AT
Bulgaria	BG
Croatia	HR
Czech Republic	CZ
Egypt	EG
Finland	FI
Greece	GR
Hungary	HU
Israel	IL
Kingdom of Saudi Arabia	SA
Kuwait	KW
Poland	PL
Portugal	PT
Romania	RO
Russia	RU
Slovakia	SK
Slovenia	SI
South Africa	ZA
Turkey	TR
United Arab Emirates	AE

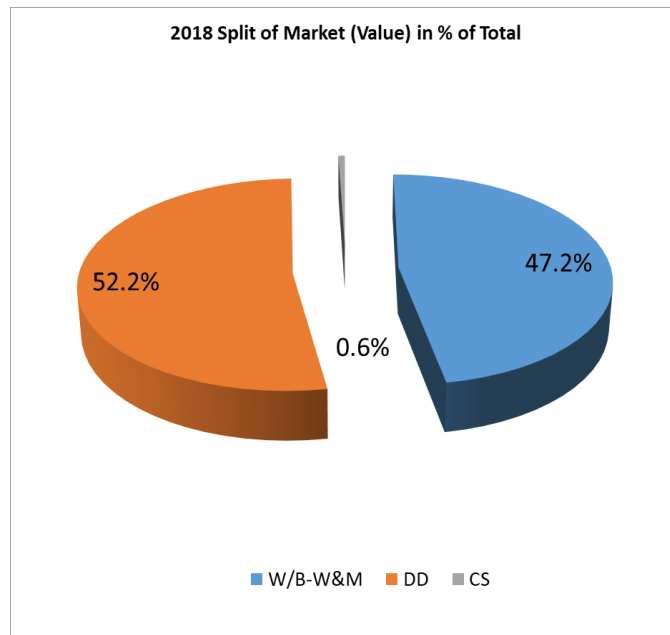
**Table 3:** Markets collected in 2018, but not assessed in this report -  
\*abbreviations based on Internet top level domains

Country	MPS / H <sub>2</sub> O <sub>2</sub>	Change %
BE-LU	3.14	-17.7%
CH	1.06	4.8%
DE	1.44	2.1%
DK	3.89	-10.2%
ES	6.83	-2.0%
FR	4.85	2.1%
IT	3.30	10.5%
NL	4.09	-10.6%
NO	9.61	4.0%
SE	12.24	-0.2%
UK-IE	7.00	1.1%

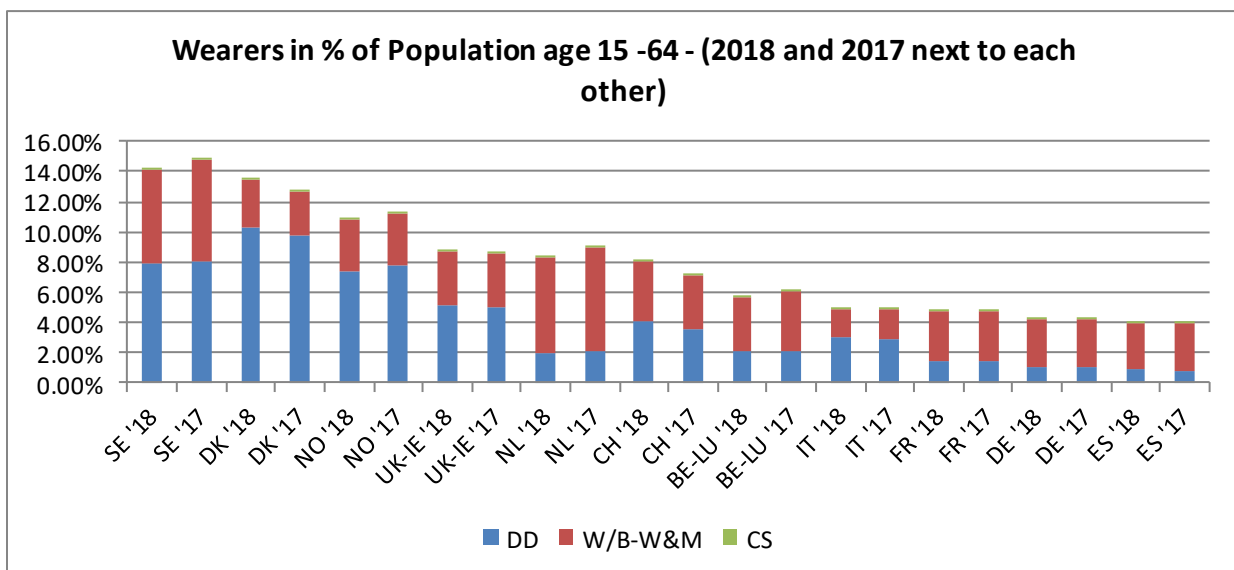
**Table 4:** Size of MPS segment versus the HP one by country



**Figure 1:** Contact Lens Market (Value) in the 11 assessed markets



**Figure 2:** Split of Market (all 33 collected, value, in %) 2018

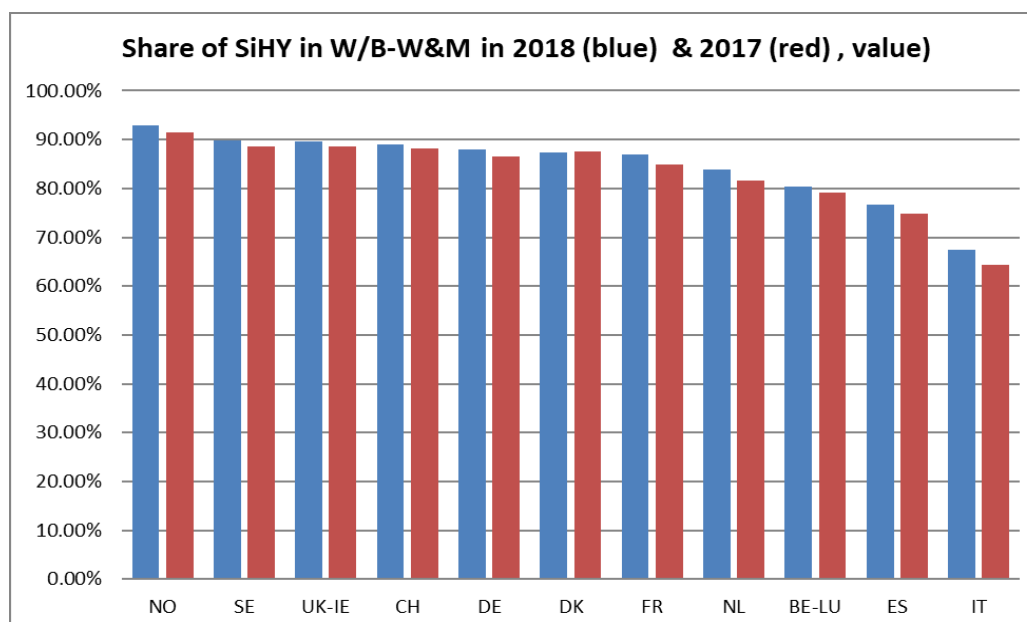


**Figure 3:** DD-W/B&M-CS wearers in population 15 - 64 years of age 2018 vs. 2017 (for values of 2018 see also table 5)

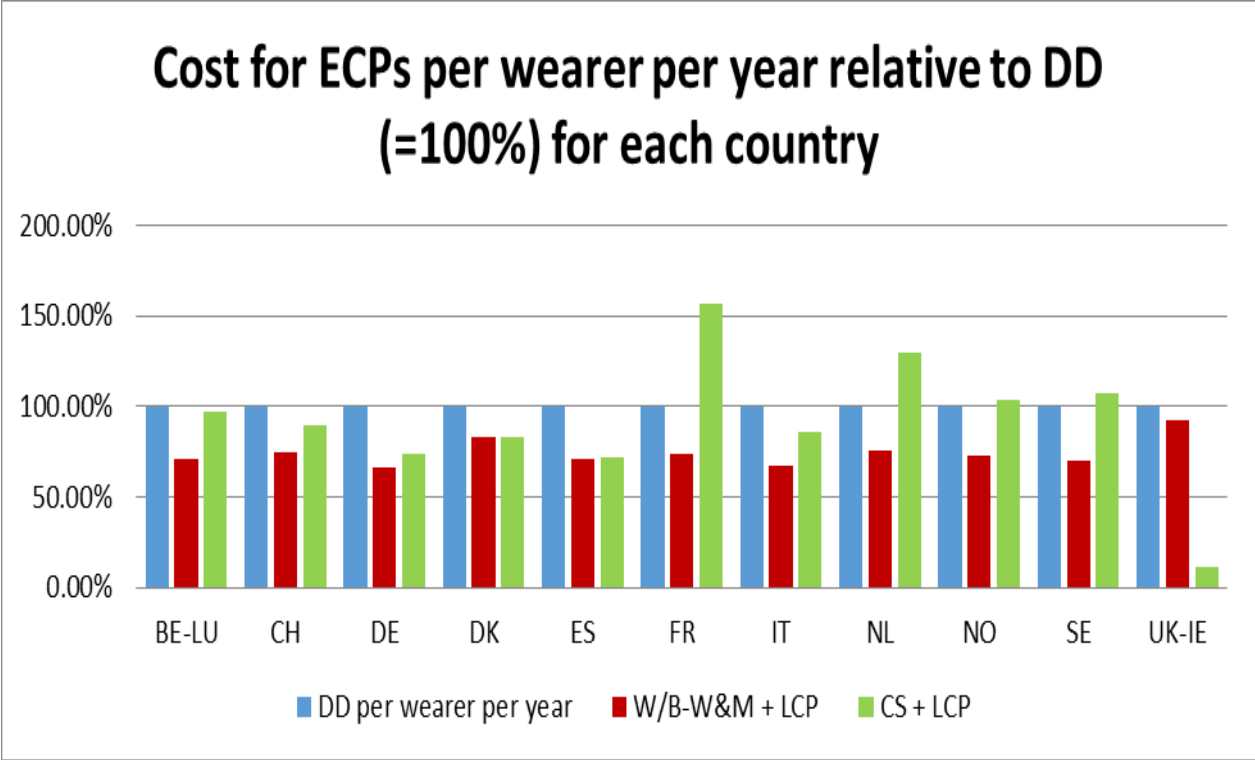
Soft lens wearer base values for each country or region assessed, presented by lens category and in total (with comparison to 2016). Penetration expressed as % of total population of 15 to 64 years of age.

Country / Region	Daily disposable (DD)	Weekly/Bi-weekly (W/B-W&M)	Conventional Soft (CS)	All types (Total)	Change from 2017 for Total
SE	7.94%	6.22%	0.02%	14.18%	-3.92%
DK	10.32%	3.15%	0.06%	13.53%	5.62%
NO	7.45%	3.40%	0.04%	10.90%	-3.73%
UK-IE	5.13%	3.55%	0.02%	8.70%	0.59%
NL	2.00%	6.27%	0.03%	8.31%	-7.47%
CH	4.03%	3.99%	0.02%	8.05%	11.95%
BE-LU	2.10%	3.57%	0.01%	5.69%	-6.96%
IT	1.82%	3.50%	0.00%	5.32%	22.43%
FR	3.00%	1.89%	0.02%	4.92%	-0.76%
DE	1.65%	3.05%	0.00%	4.70%	12.04%
ES	1.03%	3.23%	0.04%	4.31%	-0.19%
Total 11	2.27%	2.79%	0.03%	5.10%	-0.69%
Total 31	1.22%	2.03%	0.02%	3.26%	1.20%

**Table 5:** Wearer Penetration by segment for population 15 - 64 years of age



**Figure 4:** Silicone-Hydrogels as % of W/B&M 2018 vs. 2017 - value



**Figure 5:** Comparison of the 2018 yearly cost of the different systems to the ECP, relative to DD, per Country, includes lens care for W/B&M and CS, sorted by most affordable for DD (by Purchase Power Parity) to least. In some countries, some care product manufacturers are missing (NL, ES, IT etc.)