



**BRUSSELS-BELGIUM
PRESS RELEASE
26th February 2021**

EUROMCONTACT releases the 2020 market data report

EUROMCONTACT releases the 2020 market data report on sales of contact lenses and lens care products.

In 2020, the market value of soft contact lenses (SCLs) at industry to eye care professionals (ECPs) level declined by 9.63% to € 1'814 million. The comparable total (data in '20 & '19) is the same, € 1'813 million. The CL market for the eleven reported countries in this paper declined by 9.1%, to € 1'376 million. They represent 75.9% of the total collected. In the eleven markets DD declined by -9.4% and W/B&M by -8.4%), CS declined (-24.0%).

With a total of 13.6% (-7.2%) of the 15-64 years old population wearing CLs, Denmark (DK) is leading the penetration ranks, ahead of Sweden (SE) (also 12.4%, -15.5%) and Norway (NO) (11.7%, +4.7%). Lowest among the eleven is Spain (ES) (3.5%, -14.5%), next is Germany (DE) (3.8%; -7.8%).

Silicone Hydrogels (SiHy) have an 86.4 % value share in the W/B&M segment (across all 33 countries) and range from 75% (IT) up to 95% (NO) in the reported eleven countries.

The total lens care market declined by 6.40% to € 204 million for all 33 countries/31 clusters. All countries had total data for 2020, while not for 2019, plus not all had data for all segments and both years. Total declined 10.6%, when looking at the total where there was data in both years. In the eleven countries, total care market was € 144 million (-9.9%).

Since 2003, EUROMCONTACT provides the framework for statistics on market data and analysis covering 31 countries, based on a collection and compilation of data from an independent company.

Full report is available on the EUROMCONTACT website: www.euromcontact.eu.

EUROMCONTACT is the voice of European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT is the European Federation of National Associations and International Companies of Contact Lens and Lens Care Manufacturers. EUROMCONTACT members include National Associations of Manufacturers, representing Belgium, Finland, Germany, Italy, Netherlands, Spain, Switzerland and the United Kingdom; the global companies Alcon, Bausch & Lomb, CooperVision, Johnson & Johnson Vision, Mark'ennovy, Menicon and Avizor; and the European Federation for the Contact Lens Industry EFCLIN.

ENDS

For further information, please contact:

Pascale Rouhier

Secretary General EUROMCONTACT aisbl

10, rue de Tamines

1060 Brussels-BE

Phone/Fax : +32 2 537 37 11

pascale.rouhier@euromcontact.eu - www.euromcontact.eu