



**BRUSSELS-BELGIUM
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EUROMCONTACT releases the 2021 market data report

EUROMCONTACT releases the 2021 market data report on sales of contact lenses and lens care products.

The EUROMCONTACT statistics report for 2021 is now available. The statistics report covers 34 countries in 2021, in comparison to 32 countries reported in 2020.

Of the 21.7 million wearers in the 34 countries covered, 56% of them use daily disposable, 43.9% weekly/bi-weekly and monthly replacement lenses, and 0.07% conventional soft lenses.

Total sales in 2021 reached 1,991 million euros – a growth of 14.3% compared to 2020, a year that was atypical due to the Covid-19 pandemic.

With a total of 13.6% of 15-64 year olds wearing contact lenses, Denmark (DK) has the greatest penetration, ahead of Sweden (SE) and Norway (NO) (both 12.1%). Lowest among the eleven is Germany (DE) (4.2%) and Spain (ES) (4.3%).

Silicone Hydrogels (SiHy) have an 86.1% value share in the weekly/bi-weekly and monthly segment (across all 34 countries / 32 clusters) and range from 79.3% (IT) up to 95.2% (NO) in the reported eleven countries.

The total lens care market declined to € 198 million for all 34 countries / 32 clusters. This trend reflects the growth of daily disposables where no lens care products are needed.

Since 2003, EUROMCONTACT has provided the framework for statistics on market data and analysis covering 34 countries (in 2021) based on a collection and compilation of data using an independent company.

A full report is available on the EUROMCONTACT website: www.euromcontact.eu.

EUROMCONTACT is the voice of the European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT is the European Federation of National Associations and International Companies of Contact Lens and Lens Care Manufacturers. EUROMCONTACT members include National Associations of Manufacturers representing Belgium, Finland, Germany, Italy, Netherlands, Spain, Switzerland and the United Kingdom; the global companies Alcon, Bausch & Lomb, CooperVision, Johnson & Johnson Vision, mark'envovy, Menicon and Avizor; and the European Federation for the Contact Lens Industry EFCLIN.

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