

Brussels, 25 April 2023



EUROMCONTACT
THE EUROPEAN ASSOCIATION OF THE
CONTACT LENS AND LENS CARE INDUSTRY

EuromContact market data 2022 : the number of contact lens wearers continues to grow in Europe

EuromContact unveiled the 2022 market data for soft contact lenses and lens care products.

In 2022, the market value of soft contact lenses at industry to eye care professionals level grew by 11.9%, to € 1710 million for the European reported countries. In these countries, total lens care product market remains however flat : € 139 million (-0.30%).

In the 11 European countries/regions considered in the report, 6,6% of the population between 15 and 64 years old wear soft contact lenses. Growth in total wearers is positive, up 4.76% in 2022 over 2021. Denmark, Sweden and Norway remain the countries where the percentage of contact lens wearers is the highest, with respectively 13,52%, 12,29% and 11,12%. On the contrary, Belgium-Luxembourg, Spain and Germany have the lowest rate, with respectively 5,03%, 4,74% and 4,35% of people wearing contact lenses.

In the reported countries, the Daily Disposable contact lens segment represents a large piece of the market (61,5%) that continues to experience growth (+ 15,9% in value from 2021 to 2022). The Weekly/Bi-Weekly and Monthly segment is up 6,3% in 2022 compared to 2021, representing 38,5% of the market across the European reported countries, but is the strongest segment in Spain (76.0%) and Germany (70.9%) in percentage of all wearers.

New products and innovation continue to drive market growth and so provides an opportunity for practitioners to further educate patients on all relevant vision correction methods, including contact lenses, and encourage wearers to sustain good contact lens hygiene habits to protect their sight.

An extensive report with tables and analysis is published on [EuromContact website](https://www.euromcontact.org).

EuromContact runs this syndicated market data analysis since 2003. The headquarters of the participating companies submit the numbers of lenses sold and their market value to an independent company. This report covers 11 European regions (=13 countries) : DK; SE; NO; NL; CH; UK-IE; IT; FR; BE-LU; ES; DE.

ABOUT EUROMCONTACT EUROMCONTACT is the voice of the European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT members include national associations of manufacturers from Belgium, Finland, Germany, Italy, Netherlands, Spain, Switzerland and the United Kingdom; the global companies Alcon, Bausch & Lomb, CooperVision, Johnson & Johnson Vision, Mark'ennovy, Menicon and Avizor; and the European Federation for the Contact Lens Industry EFCLIN.

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