

Brussels, 26 May 2023



**EUROMCONTACT**  
**THE EUROPEAN ASSOCIATION OF THE**  
**CONTACT LENS AND LENS CARE INDUSTRY**

## **Nicoletta Losi, from Johnson & Johnson Vision, re-elected EuromContact President for a two-year term**

The Board of EUROMCONTACT met on 24th May 2023 in Brussels to discuss the priorities for the organization from May 2023 onwards and elect its bureau.

Nicoletta Losi, Professional Education & Development Director in EMEA for Johnson & Johnson Vision, was elected at unanimity for a fourth mandate of two years. Nicoletta Losi was first elected in May 2017, June 2019 and again in June 2021, by her peers at the Board. Nicoletta Losi is Board member of EUROMCONTACT since 2009 and was previously President of ASSOTTICA, the Italian association of contact lens manufacturers. Nicoletta has an extensive experience in Professional Affairs Education, Institutional Affairs and KOLs strategy and development.

The Board of EUROMCONTACT also supported at unanimity the re-election of Marion Beeler, Executive Director of EFCLIN, as Treasurer and the election of Daniela Manenti, General Secretary of ASSOTTICA, as new Secretary.

The first words of the President after the election: *"I am honored by the Board's confidence and will continue to do my utmost to ensure that the association maintains its recognized institutional leadership. Discussing priorities from June 2023 onwards, the board agreed to continue efforts to support the industry's transition to the Medical Devices Regulation and increase advocacy capacities on upcoming horizontal EU legislative files affecting the industry in order to help to shape the right regulatory environment. EUROMCONTACT also supports the European agenda towards greater sustainability and will continue to engage with contact lens wearers and Eye Care Practitioners to increase education on waste collection".*

**ABOUT EUROMCONTACT** EUROMCONTACT is the voice of the European contact lens and lens care industry to the European Institutions, media, stakeholders and the public. EUROMCONTACT members include national associations of manufacturers from Belgium, Finland, Germany, Italy, The Netherlands, Spain, Switzerland and the United Kingdom; the European Federation for the Contact Lens Industry EFCLIN and major manufacturers: Alcon, Bausch & Lomb, CooperVision, Johnson & Johnson Vision, Mark'ennovy, Menicon and Avizor.

[www.euromcontact.org](http://www.euromcontact.org)

[secretariat@euromcontact.eu](mailto:secretariat@euromcontact.eu)